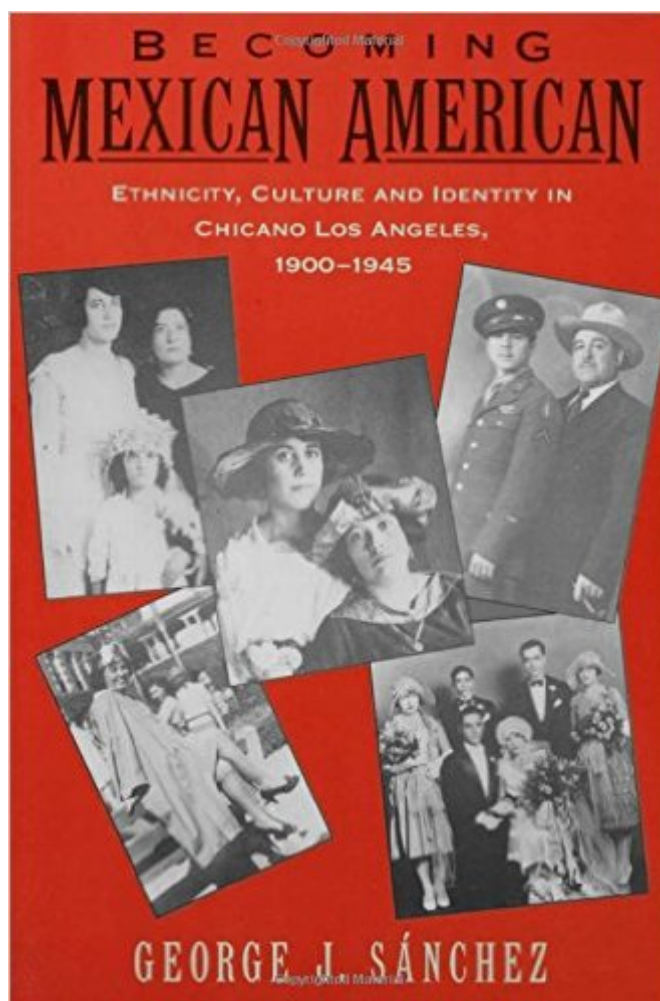


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# Becoming Mexican American: Ethnicity, Culture, And Identity In Chicano Los Angeles, 1900-1945



## Synopsis

Twentieth-century Los Angeles has been the locus of one of the most profound and complex interactions between variant cultures in American history. Yet this study is among the first to examine the relationship between ethnicity and identity among the largest immigrant group to that city. By focusing on Mexican immigrants to Los Angeles from 1900 to 1945, George J. S  nchez explores the process by which temporary sojourners altered their orientation to that of permanent residents, thereby laying the foundation for a new Mexican-American culture. Analyzing not only formal programs aimed at these newcomers by the United States and Mexico, but also the world created by these immigrants through family networks, religious practice, musical entertainment, and work and consumption patterns, S  nchez uncovers the creative ways Mexicans adapted their culture to life in the United States. When a formal repatriation campaign pushed thousands to return to Mexico, those remaining in Los Angeles launched new campaigns to gain civil rights as ethnic Americans through labor unions and New Deal politics. The immigrant generation, therefore, laid the groundwork for the emerging Mexican-American identity of their children.

## Book Information

Paperback: 400 pages

Publisher: Oxford University Press; Reprint edition (March 23, 1995)

Language: English

ISBN-10: 0195096487

ISBN-13: 978-0195096484

Product Dimensions: 9.2 x 1 x 6.2 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars    See all reviews    (12 customer reviews)

Best Sellers Rank: #46,194 in Books (See Top 100 in Books) #15 in    Books > History > Americas > United States > Immigrants #43 in    Books > Politics & Social Sciences > Social Sciences > Emigration & Immigration #77 in    Books > Politics & Social Sciences > Social Sciences > Specific Demographics > Minority Studies

## Customer Reviews

This book is essential for a student of American immigration or ethnic history, ESPECIALLY those who are interested in California and the Western United States. It provides a solid foundation to understand Southern California and immigration from Mexico in the first half of the 20th century. Being a native of Los Angeles, I was amazed at the detail and complexity of this history. Truly a

wonderful book, only after you finish it can you appreciate its thoroughness. HIGHLY RECOMMENDED

This is an incredibly rich and well thought out book on an often neglected area of American History. Sanchez assumes a strong background in Historical and Cultural studies that I initially found difficult. Once I worked through it though it was well worth the effort. It was one of those rare books that I felt a better rounded historian after reading as well as more knowledgable about the subject. Keep a close eye on the way that he defines culture throughout the book in both Mexico and LA.

This book explores the often neglected and forgotten areas of American history. If you are of Mexican- American or even latin descent this book is essential in understanding the fabric of chicano/chicana studies and latino history. Sanchez is the perfect storyteller with his rich and incredibly mixed background in both cultural and historical studies. It provides a solid foundation for understanding the makeup of Southern California and provided me with insight into the immigration process from Mexico in the later half of the 20th century. The detail in this novel is astonishing and complex. Two thumbs up for Sanchez.

Great book on the people of Boyle Height. It contained very interesting scholarship on a neighborhood I thought I new well.

The book is alright, I felt like alot was redundant. However, fast shipping! Good condition, I needed it for class, so it was fine! I got to meet the author, so I actually know where he's coming from, overall great read.

Very interesting book. I enjoy it.

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